

GUSTHI PANGESTU

SIDOARJO, 19 JULI 2006

Sidoarjo **|** 082334015531 **|** [gusthipangestu1906@gmail.com](mailto:gusthipangestu1906@gmail.com)

[Linkedin](http://www.linkedin.com/in/gusthi-pangestu-394bb42a7) | [Jobstreet](https://www.jobstreet.co.id/id/profile/gusthi-pangestu-RsvVrjfgHw)

**EXECUTIVE SUMMARY**

I am Gusthi Pangestu, a student at Politeknik Negeri Elektronika Negeri Surabaya, majoring in Informatics Engineering. I have a passion for programming and graphic design, with experience in website performance optimization and content creation. I am skilled in designing visuals for events, social media, and marketing, ensuring alignment with brand guidelines. As an active student, I am committed to contributing throughout one term of service, with strong communication skills, effective time management, and the ability to work both independently and in a team. I am disciplined, responsible, and responsive in daily communication..

**TECHNICAL SKILL**

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| --- | --- |
| **Subject** | **Grade** |
| * Canva | Advance |
| * Adobe Photoshop | Intermediate |
| * Wordpress | Intermediate |
| * Graphic Design | Intermediate |
| * Programming | Intermediate |
| * VSCode | Intermediate |

**PERSONAL SKILL**

|  |  |
| --- | --- |
| * Critical Thinking | * Punctuality |
| * Teamwork | * Problem Solving |
| * Creativity | * Flexbility |
| * Responsibility | * Listening |

**WORKING EXPERIENCE**

**Internship Performa Optima Group (Surabaya, Indonesia) (Juli – November 2023)**

***Warehouse Division***(4 Juli - 6 Juli 2023)

* Conducted quality control and quantity inspection for all product types.

***Marketing Communication Division***(Juli – September 2023)

* Designed Visuals: Created promotional materials such as posters, banners, and social media posts, ensuring alignment with brand guidelines.
* Campaign Content Planning: Developed content strategies for advertising campaigns.
* Collaboration: Worked with divisions such as PR and RnD to produce high-quality visual content.
* Asset Management: Maintained and organized design assets for marketing campaigns.

***Helpdesk Division***(September – November 2023)

* Entered goods data on the e-catalogue website.

**EDUCATION**

**SMK TELKOM SIDOARJO**  **(2021-2024)**

***Jurusan Teknik Jaringan Akses Telekomunikasi (TJAT)***

* VSAT antenna installation
* Fiber optic cable connection

***Kelas Digital Talent Program (DTP) Hustler* (2021 - 2023)**

* Hold an exhibition of business concept creation project results
* Creating content planning for campaigns
* Creating content design using Canva and Photoshop

***Teaching Factory (TEFA) With Jagoan Hosting* (2024)**

* Website performance optimisation using Wordpress
* Produce the results of the initial and post-optimisation analysis reports
* Direct presentation together with the industry

**Politeknik Elektronika Negeri Surabaya (PENS)**  **(Ongoing)**

***Program Studi Teknik Informatika***

***Management PENS – ESPORT Community***

**CERTIFICATION**

**AI-Powered Performance Ads Certification**

Published by Google Digital Academy (Skillshop)

Mar 2024 – Mar 2025

URL Kredensial : <https://skillshop.exceedlms.com/student/award/vTpbUEjt5FfpBb4giJ6mWxrK>

**Junior Graphic Design Certification**

Published by Badan Nasional Sertifikasi Profesi (BNSP)

Nov 2023 – Nov 2025

URL Kredensial : <https://drive.google.com/drive/folders/1mYdWTBnhGv6gdAhMgVhrEqXBr6JtCIxy>

**TOEIC Certificate**

Published by PT Internasional Test center

Sep 2023 – Sep 2025

Skor : 420

URL Kredensial : <https://rb.gy/2cive5>

**English Proficiency Online Test (EPOT) Certificate**

Published by YEC Yureka Edukasi Cipta

Feb 2024 – Feb 2025   
YEC Prediction Score For TOEFL : 396

URL Kredensial : <https://www.yec.co.id/sertifikat-epot/?id=39HPG8TQ2LOSBM>

**Mikrotik Certificate**

Published by MikroTik

Jan 2024  
URL Kredensial : <https://mikrotik.com/training/certificates/c282879c9b79d646006c>

**Project & Portfolio**

* **Training and Certification Graphic Design (Junior Graphic Designer) Telkom DigiUp**

*Portfolio :* [Presentasi Hasil Training and Certification Graphic Design](https://drive.google.com/file/d/1MYK4C-N41q_KtP9t7CbphzPuLQNzPsTz/view?usp=sharing)

* **Teaching Factory with Jagoan Hosting**

*Portfolio :* [Presentasi Hasil Optimasi Website](https://drive.google.com/drive/folders/1n8QfzPIOWop8kEoQ_IALLYsSPpWumciN?usp=sharing)